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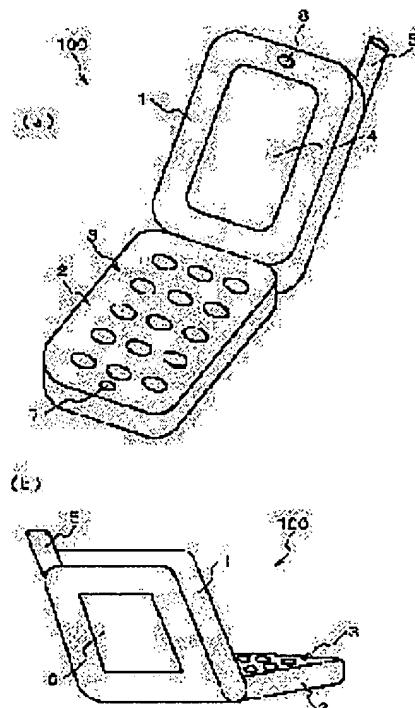
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(54) PORTABLE ELECTRONIC EQUIPMENT

(57)Abstract:

PROBLEM TO BE SOLVED: To provide a portable electronic equipment in which a person looking at it has less unpleasant feeling, the operability of the keyboard of the portable electronic equipment can be improved and its driving time can be postponed without drastically changing the outer appearance of the portable electronic equipment.

SOLUTION: This portable electronic equipment is provided with the keyboard (3), a first display device (4) on which operation information that changes in accordance with an operation of the keyboard (3) is displayed and which is also arranged on the front face of the housing, a second display device (6) which has a display screen on which



advertisement information is displayed and which is also arranged on the rear face of the housing, a memory for storing the advertisement information, and an internal computer for receiving the advertisement information, writing the advertisement information in the memory and performing display control of the second display device (6) so as to show display corresponding to the advertisement information read from the memory on the display screen.

LEGAL STATUS

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